



Ayoola Adeniji

Digital Journalism Apprentice at the BBC

Although my current career has not been determined by my Psychology degree, I do feel that a lot of the skills I attained or cultivated at university have been extremely useful in my current work. At university I was tasked with juggling multiple modules' work at the same time with various overlapping deadlines. This would be done while simultaneously trying to keep up with sport which I played throughout university as well as maintaining an active social life. University was where I truly learned how important it is to organise your schedule appropriately to make sure that you are able to effectively complete multiple tasks.

Furthermore, I am still really interested in the topic of psychology and although I am not



Ayoola 's experience as a student

One of the things that is uniquely good about Loughborough is that there is the opportunity to have a go at so many random new sports and activities that you would never have tried otherwise and be coached at an extremely high level. In my second year at Loughborough I decided to give American Football a go and got the chance to be trained by coaches who also coached the GB national side. As well as this, despite being in a small market town the university puts a lot of effort into making sure students have a really enjoyable social experience investing a lot of time and money in hosting a wide array of events at the union.

The only advice I would give, although a bit cliché, is to really try as many things as possible, the facilities at Loughborough are often some of the best at any university in the country and you are unlikely to have the opportunity once you leave to try some of these things - so get involved!

Ayoola 's career

I am currently a second year Digital Journalism Apprentice at the BBC, working with the BBC Newsnight team. Despite studying a Psychology degree I realised after I graduated that I was keen to work in the media industry. I made the choice to start my own blog as well as starting a podcast with a friend looking at life in the UK from the perspective of young Black British people.

I then saw the scheme advertised online via the 'BBC get in' social media page and decided to apply. After three stages and an assessment day followed by a one on one interview I managed to secure a position on the course.

My day to day job at Newsnight has changed over the time I have been here but has primarily revolved around securing guests to appear on the show for one on one interviews or as part of panel discussions on an array of news stories. I have also had the opportunity to pitch my own stories and produce my own news packages for the show on stories that were close to my heart.

Loughborough University offer undergraduate BSc (Hons) degrees in Psychology, Psychology with Criminology, Psychology in Education, Sport and Exercise Psychology